Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov/Dec – 2017**

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| **Code :** | **14VC2062** | **Duration :** | **3hrs** |
| **Sub. Name :** | **RADIO PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. | Sub Div. | Questions | Course  Outcome | Marks |
| 1. | a. | Assess the 3 Tier system of AIR Broadcasting in India. | CO3 | 10 |
| b. | As Media specialist suggest ways and means to market Radio Programm. | CO2 | 10 |
| (OR) | | | | |
| 2. | a. | Identify the differences between FM and AM Waveforms. | CO2 | 10 |
| b. | Discuss the various types of Radio Transmission. | CO1 | 10 |
|  |  |  |  |  |
| 3. | a. | Number of sources are available for Newsgathering –Specify a few best methods. | CO2 | 6 |
|  | b. | List the most popular Radio program format used in Local FM. | CO2 | 7 |
|  | c. | Examine the various rules followed in Radio News Writing. | CO3 | 7 |
| (OR) | | | | |
| 4. | a. | Elaborate on the use of Archives in the Radio Newsroom. | CO2 | 10 |
|  | b. | Discuss the role of Radio Jackey in Metro Radio Broadcast. | CO3 | 10 |
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| 5. | a. | Explain in detail the process of Track Recording in Audio Studio with a suitable diagram. | CO2 | 10 |
|  | b. | Specify the techniques of selecting the suitable microphone for various audio recording environment. | CO2 | 10 |
| (OR) | | | | |
| 6. | a. | Conducting an interview for an audio program is a complex process –discuss in detail. | CO3 | 10 |
|  | b. | Discuss the qualities needed for a Radio Anchor or a Presenter. | CO3 | 10 |
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| 7. | a. | Assess the use of Satellite Radio Broadcasting. | CO3 | 10 |
|  | b. | Mobile Radio is becoming Popular among the younger generation-Justify. | CO3 | 10 |
| (OR) | | | | |
| 8. | a. | Compare any two Audio editing Software. | CO3 | 10 |
|  | b. | Create an Audio script for a phone- in Musical Program. | CO3 | 10 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. | a. | Do you think a community radio is more viable for development of India ? -Justify | CO3 | 10 |
|  | b. | Discuss the process involved in establishing Community Radio. | CO2 | 10 |

ALL THE BEST